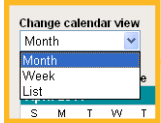


ADESA SPECIALTY AUCTIONS ONLINE CALENDAR

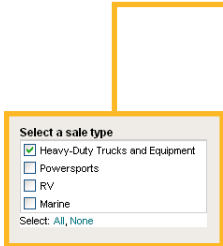
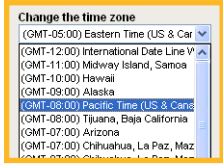
How-To Guide

OVERVIEW OF CALENDAR FEATURES AND OPTIONS

Select a view from the drop-down list to change the way the events are listed.



Select your time zone and all sale times automatically adjust.



Filter by sale type. For more information on filtering, see page 2.

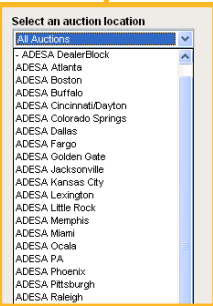
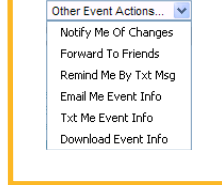


See page 5 for more information on how to subscribe to monthly email notifications.

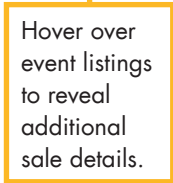
Got a question? Click CONTACT US for all your ADESA Specialty Auction needs.



- More features:
- Add events to your personal calendar. See page 3.
 - Receive reminders. See page 4.
 - Sign up for additional notifications. See page 4.



Filter sales by sale type and auction location. For more information on filtering, see page 2.



Hover over event listings to reveal additional sale details.

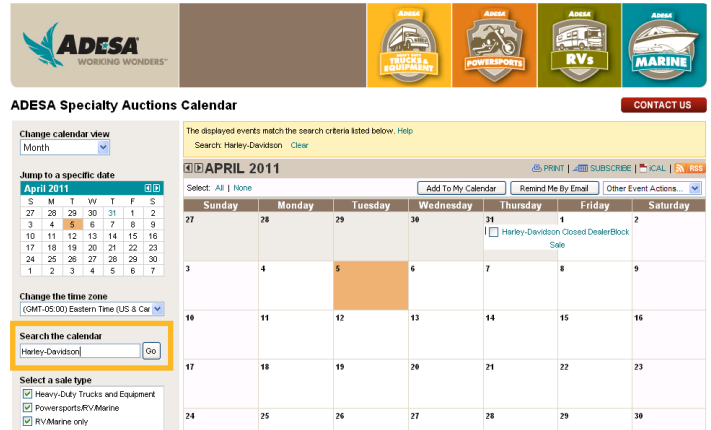
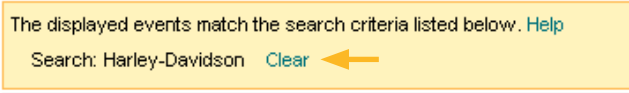
SEARCH SALES

If you are looking for a specific sale, you can use the search feature to find it faster.

1. Type a search word or phrase into the search box, and then click Go.



2. An orange search results bar appears above the calendar. If no events match your search, click Clear and try a new search.



FILTER SALES

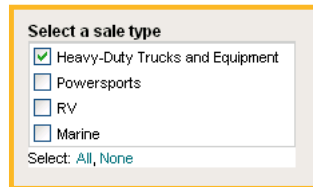
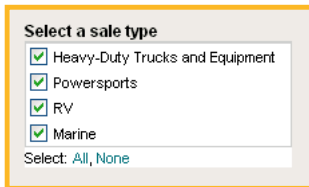
The calendar automatically shows every sale type and location. You can narrow down the sales that are displayed by filtering the sale type or auction location.

TO FILTER BY SALE TYPE

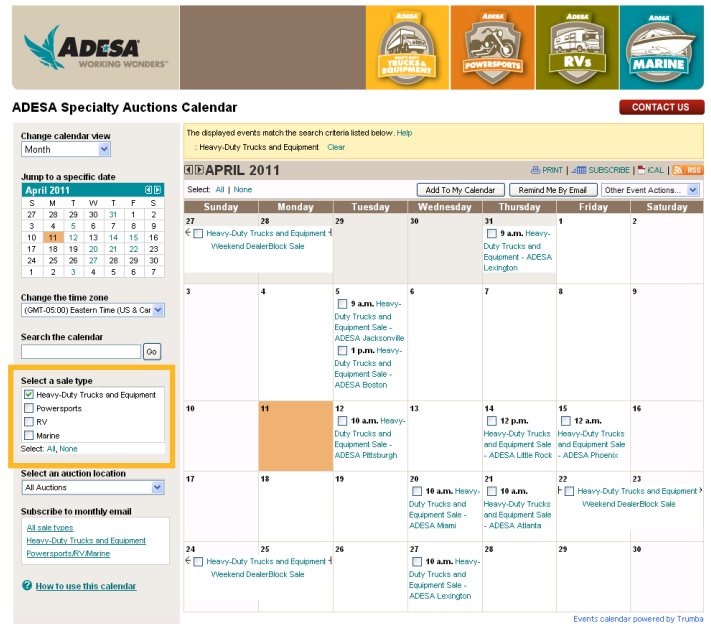
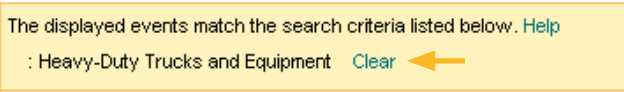
Click the box next to the unwanted sales, so that the only checked sale type is the one you are interested in.

DEFAULT

FILTERED

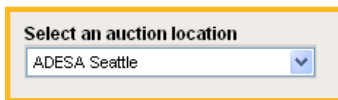


An orange search box will appear above the calendar. Click Clear to remove the filter criteria and display all the calendar events.



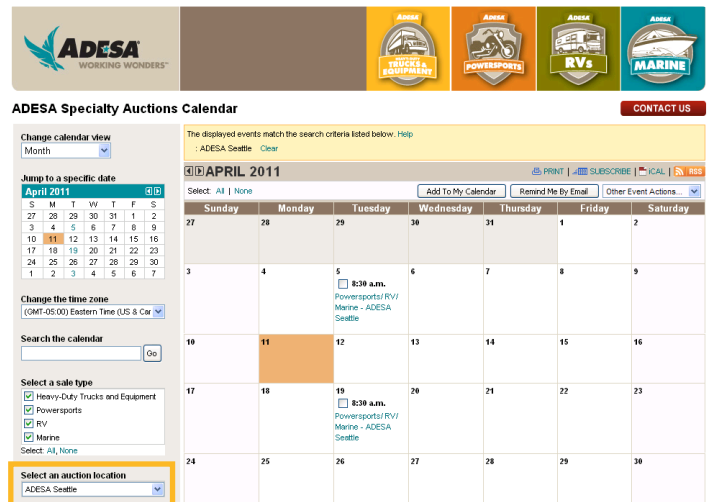
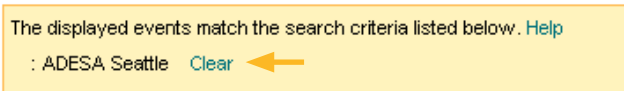
TO FILTER BY AUCTION LOCATION

Select an auction from the dropdown menu.



An orange search box will appear above the calendar.

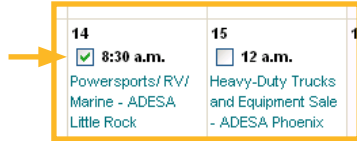
Click Clear to remove the filter criteria and display all the calendar events.



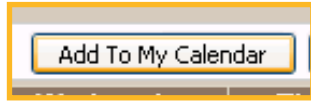
ADD SALES TO YOUR PERSONAL CALENDAR

See an event that you want to attend? Add it directly to your own personal calendar.

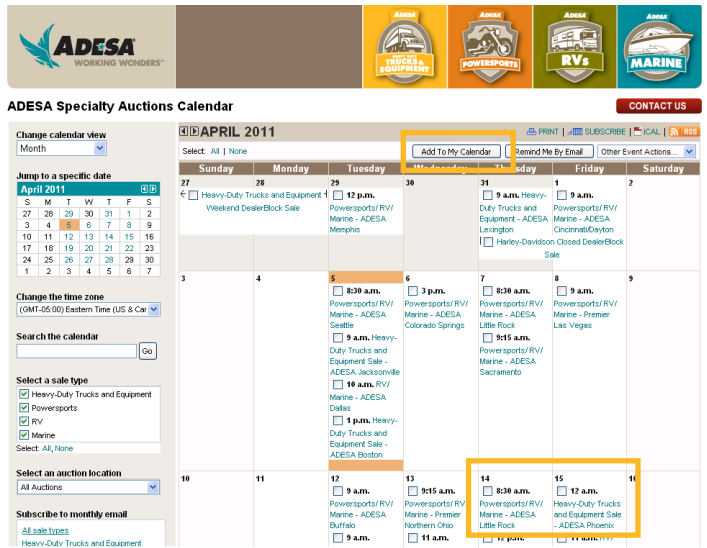
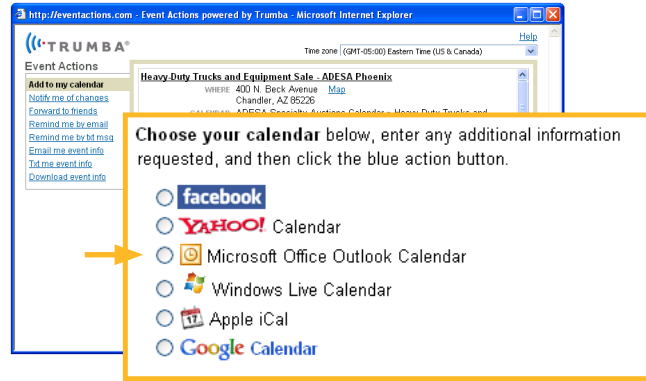
Click the checkbox next to the sale you want to add to your calendar.



Click the button at the top of the calendar labeled Add To My Calendar.



In the Event Actions window, select your calendar type and follow the instructions.



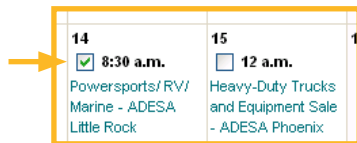
TIPS:

- To select all events, click the **All** link at the top of the calendar. Click **None** to clear all selections.
- If your personal calendar type isn't listed, you can download event information in the form of an iCalendar (.ics) file. iCalendar is a standard format that you can import into most calendar programs.
- See page 5 for instructions on how to add the calendar to iPhone.

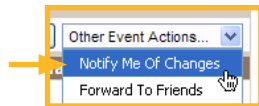
ARRANGE TO BE NOTIFIED IF SALES CHANGE

Having a sale on your personal calendar doesn't help if the time changes after you add it. Arrange to be notified in case something changes.

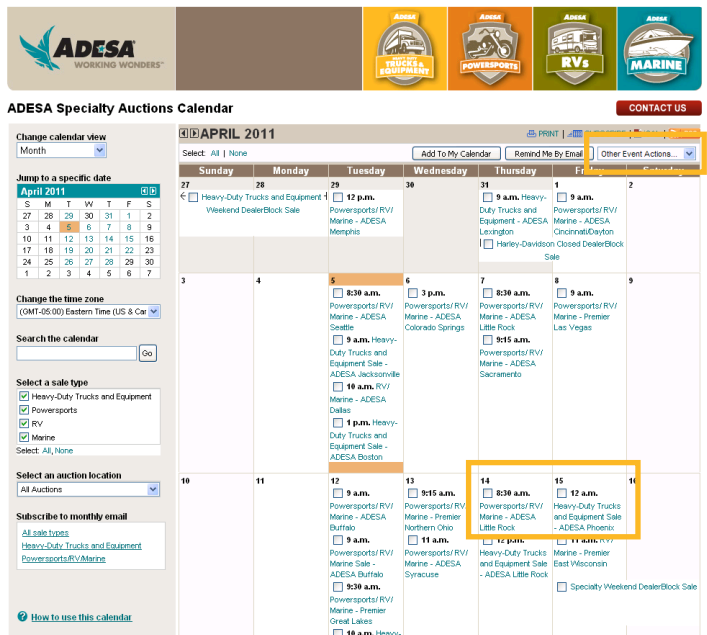
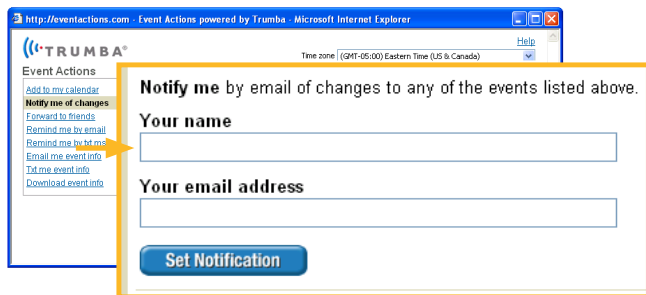
Click the checkbox next to the sale you want to add to your calendar.



In the Other Event Actions list at the top of the calendar, select Notify Me of Changes.



In the Event Actions window, type your name and email address. Click Set Notification.



SET REMINDERS

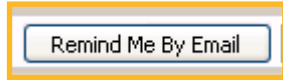
Afraid you'll forget about a sale you see on our calendar? Send yourself a reminder.

EMAIL REMINDERS

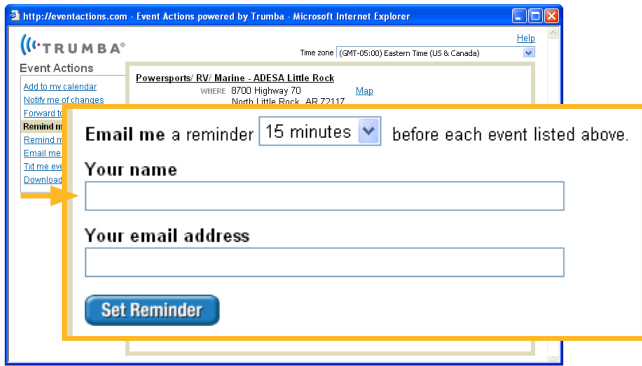
Click the checkbox next to the sale you want to add to your calendar.



Click the button at the top of the calendar labeled Remind Me By Email.



In the Event Actions window, type your name and email address. Click Set Reminder.

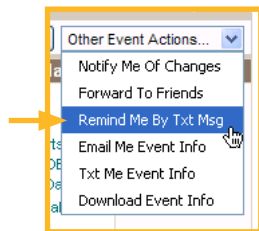


TEXT REMINDERS

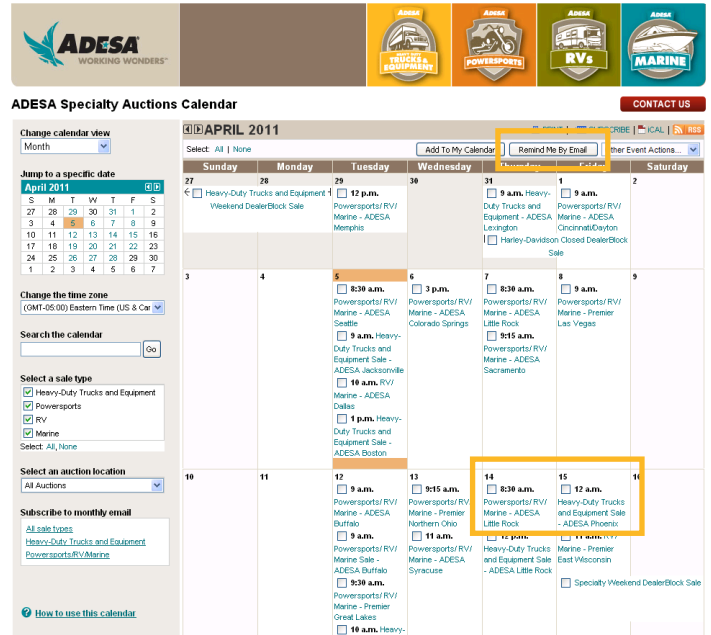
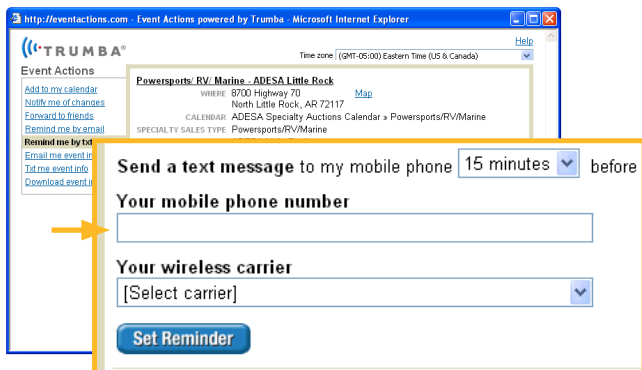
Click the checkbox next to the sale you want to add to your calendar.



In the Other Event Actions list, select Remind Me By Txt Msg.

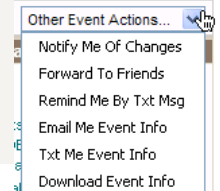


In the Event Actions window, type your cell phone number and select your carrier. Click Set Reminder.



TIP:

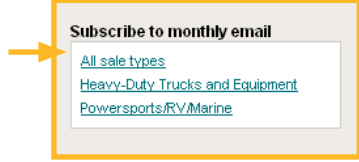
You can also use Event Actions to forward sales to friends, send yourself even info, text yourself event info and/or download event info.



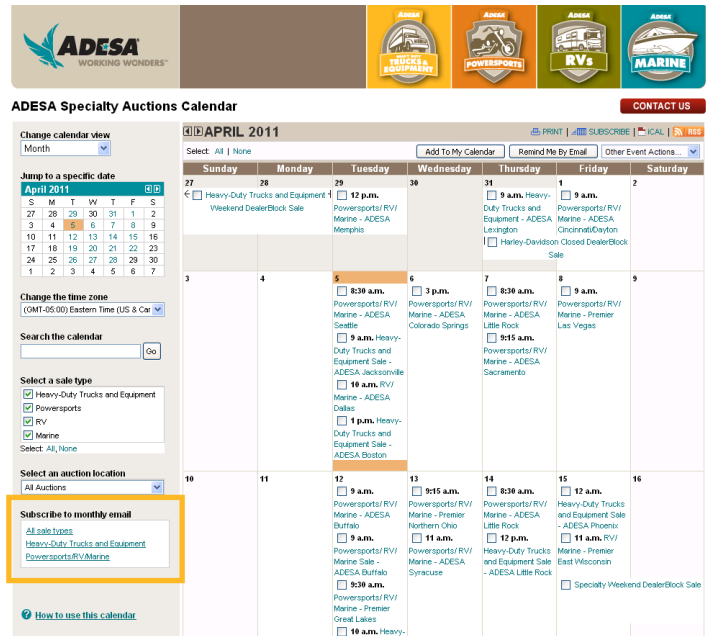
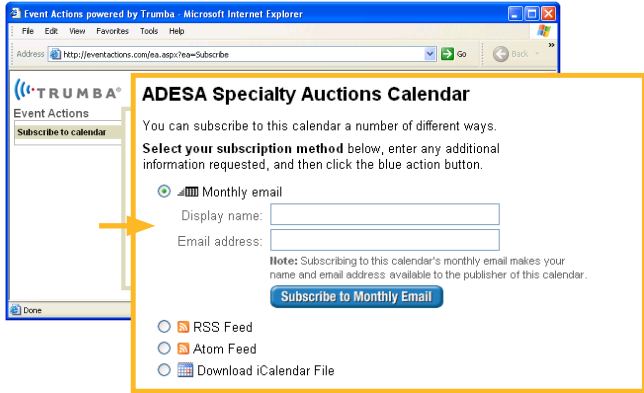
SUBSCRIBE TO CALENDARS

Subscribe to receive regularly scheduled calendar updates by email, RSS or Atom feed. You can also download an iCalendar file to import into your personal email program.

On the left side of the calendar page, under Subscribe to monthly email, click the type of email you would like to receive.



In the Subscribe to a Calendar window, select Monthly email. Type a display name and provide a valid email address, and then click Subscribe to Monthly Email.



ADD THE CALENDAR TO IPHONE

Select "Settings" and then select "Mail, Contacts, Calendars."

Under Accounts, select Add Account.

Select Other from the list.

Select "Add Subscribed Calendar" at the bottom of the screen.

When prompted for a server, type one of the links below

– For all sales, type the url:

<http://www.trumba.com/calendars/specialty-sales-calendar.ics>

– For Heavy-Duty Trucks and Equipment sales, type the url:

<http://www.trumba.com/calendars/Heavy-Duty-Trucks-Equipment.ics>

– For Powersports, RV and Marine sales, type the url:

<http://www.trumba.com/calendars/Powersports-RV-Marine.ics>

– For RV and Marine only sales, type the url:

<http://www.trumba.com/calendars/rv-marine-only.ics>

– For RV and Marine only sales, type the url:

<http://www.trumba.com/calendars/Powersports-only.ics>

Click Next in the top-right corner. Make changes or keep the defaults. Then, click Save in the upper-right corner.

Close the Settings.

Select your Calendar app for a list of subscribed calendars.

ADDITIONAL FEATURES

- You can print the calendar at any time. Just click Print at the top of the calendar. To print in color go to: <http://www.trumba.com/help/printcal.aspx#option> for settings
- An RSS feed of the calendar is available. Just click on the RSS button at the top of the calendar and follow the instructions.
- Click on the ADESA logo at the top of the calendar page to instantly link to ADESA.com.
 - Clicking on the specialty logos takes you to the specialty pages on ADESA.com.

HAVE QUESTIONS? NEED HELP?

ADESA CUSTOMER CONNECTION

Phone: (888) 526-7326

Monday to Friday: 7 a.m. to 11 p.m.

Saturday: 7 a.m. to 9 p.m.

Sunday: 9 a.m. to 5 p.m.

